



RYSE Letter of Interest

Please complete this initial letter of interest to begin Step 1 of the RYSE Innovation Hub selection process. Following the required written responses, you can submit either a video or written letter of interest.

If you would like to start on the form and then return to it later, please be sure to enter your contact information at the bottom of this page, and then click the → arrows at the bottom of each page until you have submitted it. The team's primary contact will receive an email with a link to return to the form that will include the information you have already entered.

Required Written Responses:

1. What is the name of your innovation? (Enter n/a if your innovation does not have a name.)
2. Briefly describe your innovation. *(2500 characters or less).*
3. Who are you aiming to reach with your innovation? In other words, what is the specific priority population (for example, LGBTQ+ youth, foster parents, state policymakers) for your innovation?
4. Do you have an existing prototype*?
 - a. If yes, what data (if any) have you collected on your prototype to date? (Enter n/a if you have not collected data.)
5. Tell us about your team. *(2500 characters or less).*
6. Do you have young people (up to age 24) on your innovation team?
7. Please enter the information for your team's primary contact.

In your video*** (3–5 minutes) or written submission please answer the following questions:

1. Describe the inequity in sexual and reproductive health programming you intend to address, including **data/evidence of need. *(2500 characters or less).*
2. How does your innovation address this inequity? *(2500 characters or less).*
3. How have you involved youth in your work to date? *(2500 characters or less).*
4. What is your plan for continued youth involvement? *(2500 characters or less).*
5. How have you involved your specific priority population in your work to date? *(2500 characters or less).*
6. What is your plan for continued involvement of your specific priority population? *(2500 characters or less).*

**Prototypes are early samples, models or releases of an innovation built to test a concept until it resembles the final version*

***Evidence of need may come from sources including surveys, focus groups, individual interviews, feedback forms with your priority population, community needs assessments, and/or academic literature.*

****Your video doesn't need Hollywood-level production! Whether it's a simple recording from your phone, Microsoft Teams, or Zoom, we're eager to hear about your innovation. Upload your video to any sharing platform and share the link with us or upload the video file itself (up to 50MB).*